



NATIONAL SCHOOL OF DEVELOPMENT AT PEKING UNIVERSITY

北京大学国家发展研究院

The National School of Development at Peking University-a scientific research and educational institution focusing on the comprehensive study of social sciences-was founded in 2008, based on the prestigious China Center for Economic Research at Peking University (CCER). It is committed to the internationalization, standardization and localization of the study of the social sciences in China, and to the innovation in disciplinary systems, academic perspectives and research methods.

Being a comprehensive university which has achieved a high reputation both at home and abroad, Peking University boasts a great variety of subjects and cultivates a strong intellectual atmosphere and tradition, which lay a solid foundation for cross-disciplinary study. The National School of Development at Peking University devotes itself to pushing forward the comprehensive study of the social sciences in China; to making a meaningful attempt to organize cross-disciplinary research; and to grooming well-rounded talent to serve both China's reform and development and the setting-up of the new world order as well as exploration and discovery in social sciences more generally.

Dr. Justin Lin, former chief economist and senior vice president of World Bank, is the founder and honorary dean of National School of Development. Dr. Yang Yao is the dean.

BiMBA AT PEKING UNIVERSITY

北大国际(BiMBA)

BiMBA - Beijing International MBA (BiMBA) at Peking University - was founded in 1998 as the first joint international MBA program in Beijing approved by the Chinese government. It is a joint educational

北京大学国家发展研究院是在著名的北京大学中国经济研究中心基础上组建的、一个以综合性社会科学研究为主的科研教学机构，致力于中国社会科学的国际化、规范化、本土化，推进学科体系、学术观点和研究方法的创新。

学院直属于北京大学，是集研究、教学和培训于一体的非盈利机构。其目的在于聚集一批杰出中青年经济学者，为北京大学的教学科研、为中国经济改革和发展、为当代经济学理论的研究做出贡献，培养综合性的国家发展高级人才，成为中国集结高水平综合性知识的一个学界思想库。

学院创办人、名誉院长为前世界银行高级副行长兼首席经济学家林毅夫教授，院长为著名经济学家姚洋教授。



venture, between Peking University (Beijing, China) and its global partners, operated by the National School of Development (NSD) at Peking University. Its goal is to cultivate corporate leaders who are familiar with China's market environment as well as international business practices and are thus empowered with a global vision and a local mindset. BiMBA offers full-time MBA, part-time MBA and Executive MBA degree programs, Executive Development Programs (EDP), and tailor-made training programs on finance and public administration for enterprises and institutions of various industries.

- **Only one in China holding all three major international business school accreditations - AACSB, EQUIS and AMBA**
- **Ranked No.1 among “the most valuable MBA (part-time) in China” by *Forbes China***
- **Ranked No.2 among “the most valuable MBA (full-time) in China” by *Forbes China***
- **Ranked No.1 in China and No.8 in Asia in QS Global 200 Business Schools Report 2013**

北大国际(BiMBA)成立于1998年，是北京首家经国务院学位办批准的中外合作办学项目和北京大学跨世纪对外合作项目。它坐落在北京大学美丽的皇家园林朗润园，隶属于北京大学国家发展研究院，是一个提供工商管理学位教育(全日制MBA、在职MBA、EMBA)，以及为各行业、企业单位量身打造的企业管理(EDP)、金融和行政管理等培训项目的教育机构。

- **中国唯一同时获得AACSB、AMBA、EQUIS全球管理教育领域三大权威认证的中外合作MBA项目**
- **2012年“中国最有价值在职MBA”排名首位——《福布斯》(中文)**
- **2012年“中国最具价值全日制MBA”排名第二——《福布斯》(中文)**
- **2013年度“QS全球商学院200强报告”中国排名第一、亚洲排名第八**
- **在国务院学位办组织的全国中外合作MBA项目评估中名列榜首**

CAREER DEVELOPMENT DEPARTMENT

职业发展部

Career Development Department (CDD) is committed to providing customized and high value-added services to corporate partners and students. By integrating a variety of campus resources and 360° cooperation, CDD builds links between businesses and students to help enterprises promote brand image, reserve and recruit talents. Through career counseling and professional skill trainings, CDD helps MBA students improve career competency, and achieve long-term career goals.



职业发展部致力于为企业合作伙伴和学生提供高附加值的个性化专业服务。通过整合各种校内资源与企业展开全方位合作，搭建企业与学生之间联系的桥梁，帮助企业推广品牌形象，储备和招聘人才；通过职业咨询和职场技能培训等帮助MBA学生提升职场竞争力，从而在各自的起点上实现长期职业发展的目标。

COOPERATE WITH BiMBA

公司合作

BiMBA Career Development Department (CDD) maintains links with over 2,000 corporate partners from both home and abroad and is dedicated to becoming corporates' campus partner. By co-branding forum events, cooperating with interested partners for research projects or In-company Consultancy Projects (ICPs) and leveraging alumni networks, CDD communicates updates to corporate partners and helps promote corporate brand awareness. CDD frequently posts job information for and refers qualified candidates to the employers. In the recruiting seasons, many leading companies launch the campus info-sessions on BiMBA campus, introducing intern and job opportunities to the MBA students.

北大国际(BiMBA)职业发展部与超过2,000家海内外雇主长期合作，致力于成为公司的校园合作伙伴。职业发展部通过和企业联合冠名论坛活动，联络科研及企业咨询项目及引入校友网络资源等方式，与雇主沟通校园和学生动态，协助扩大企业影响，提升雇主品牌。职业发展部常年为合作雇主公布职位信息和推荐合格候选人。在招聘旺季，多家著名公司在朗润园举办校园宣讲会，为MBA学生介绍实习和就业机会。



CAMPUS RECRUITMENT 校园招聘

Company provides job opportunities or organizes campus events for recruiting candidates.

公司可以通过发布招聘信息，组织校园招聘宣讲会等方式进行校园招聘。

COMPANY VISIT 公司参观

Company provides on-site visit opportunities to promote corporate image and attractiveness.

公司提供实地参观机会，强化公司形象和影响力，从而吸引更多优秀人才加盟。

IN-COMPANY CONSULTANCY PROJECTS(ICPs) 企业咨询项目

Company initiates a project by business need, and BiMBA professor leads a group of MBA students to provide consulting services.

公司根据业务发展需要启动独立咨询项目，由BiMBA教授带领MBA学生团队与公司一起进行调研并提供解决方案。

EXECUTIVE SPEECH 企业高管演讲

Company executives deliver speeches on industry analysis and experience sharing.

不定期邀请各行业公司高管层进行主题演讲，作为企业宣传的一种重要渠道。



RECRUIT AT BiMBA

招聘学生

01

Recruitment information provided to BiMBA CDD

公司向职业发展部提供招聘信息

02

Information distributed by email, on job board, or on info-session

职业发展部通过邮件、公告栏向学生发布职位信息或配合公司举办校园招聘

03

Resume collection and talents referral by BiMBA CDD

职业发展部收集简历及推荐合格人才或学生直接投递简历给企业

04

Resume screening and interviews

公司删选简历并安排面试，职业发展部根据公司需求提供支持

05

Feedback to BiMBA CDD

公司通知职业发展部招聘结果和最终录用情况

06

Offer letter issued

招聘单位与毕业生签订录用协议



CAREER SERVICES TIMELINE

职业发展服务时间表

1ST SEMESTER 第一学期		2ND SEMESTER 第二学期		3RD SEMESTER 第三学期
	WINTER VACATION 寒假		SUMMER VACATION 暑假	
TEAM BUILDING 团队拓展	INTERNSHIP 寒假实习	COACHING PROGRAM 教练项目	IN-COMPANY CONSULTANCY PROJECTS 企业咨询项目 (ICPs)	RESUME UPDATING 简历更新
RESUME PREPARATION 简历辅导		MENTOR PROGRAM 导师项目		JOB APPLICATION 职位申请
CAREER COUNSELING 职业发展辅导		COMPANY VISIT 公司参观		MENTOR PROGRAM 导师项目
			INTERNSHIP 暑期实习	COMPANY VISIT 公司参观
PROFESSIONAL DEVELOPMENT TRAINING SERIES 职场技能系列培训				
INDUSTRY INSIGHT SERIES 行业洞察系列讲座				



BEIJING INTERNATIONAL MBA AT PEKING UNIVERSITY

Tel: 010-6275 8592/6048/1614

Email: career@bimba.pku.edu.cn

Website: www.bimba.pku.edu.cn

BiMBA Career Development Office
China Center for Economic Research
Peking University
Beijing 100871, P.R. China



北京大学国家发展研究院
National School of Development



BiMBA CAREER SERVICE GUIDE

北大国际 (BiMBA) 职业发展手册

